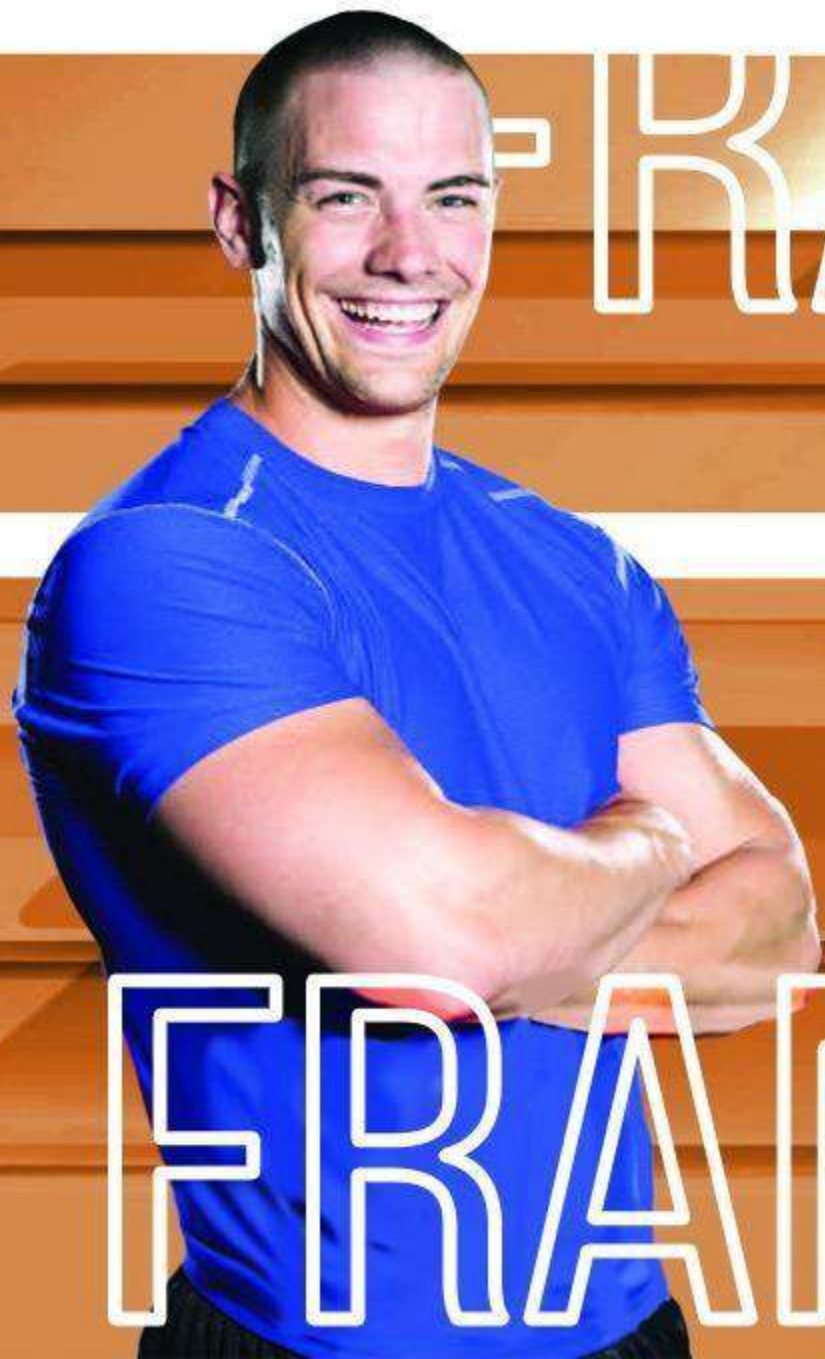


FRANCHISE



FRANCHISE

GRANDSLAM FITNESS

GYM | LIFESTYLE | STUDIO

WHY OWN A GRAND SLAM FITNESS FRANCHISE ?



GRANDSLAM
FITNESS

GYM | LIFESTYLE | STUDIO

GSF Gyms is not like any other traditional gym which focuses only on strength training. Our team of Trainers & Nutritionists is determined to guide and motivate you to achieve your fitness goals. We as a brand have made it our aim to make you become a better you. GSF Gyms is not only a fitness center, but a brand which has transformed thousands of people. The number of people looking for fitness is still increasing. Visit us to get healthy and fit.



MANAGEMENT SUPPORT

- SITE SELECTION
- HR SUPPORT
- POS MANAGEMENT
- EQUIPMENT ASSISTANCE AND SUPPORT
- BEST IN CLASS WARRANTY



BUSINESS PILLARS

- BRAND CREDIBILITY AND EXPERIENCE
- 2 FRANCHISE MODELS
- FASTER INVESTMENTS'S GAINS
- LEAD GENERATION



MARKET REGULATION

- ONGROUND SUPPORT
- DIRECT AND INDIRECT NICHE OUTREACH
- ADVERTISING AND MARKETING SUPPORT
- MARKET ENGAGEMENT ACTIVITIES
- GOOGLE AD WORDS, PPC & SEO

STRENGTH OF GRAND SLAM FITNESS AS A BRAND NAME ?



GRANDSLAM
FITNESS

GYM | LIFESTYLE | STUDIO

- Over 30+ years of experience in the health and fitness industry
- Grand Slam as the No.1 retailer and distributor for fitness equipment for both commercial and home use
- More satisfied customers and market presence than the next two competitors put together
- World Class, Award winning fitness brands from the United States, United Kingdom and Germany.
- Exclusive dealer of True Fitness, Tuffstuff Fitness, Turbuster, Landice, Octane Fitness, Training Wall, Wattbike and XPT by GSF. We provide our customers maximum value in price, quality and after sales service.
- Brand builds financial value



FRANCHISE OFFERING

As a true turn key offering, you will receive the following as part of your investment in a Grand Slam Fitness Franchise



**GRANDSLAM
FITNESS**

GYM | LIFESTYLE | STUDIO



**EXTERNAL AND
INTERNAL SIGNAGE**



**3D GYM DESIGN
LAYOUT**



**MARKETING
REGULATION**



**MANAGEMENT
SUPPORT**



IT SUPPORT



**FULL RANGE OF
STRENGTH AND
CARDIO EQUIPMENT**



Something that is very important to us at Grand Slam Fitness is ensuring the right level of support is provided to our Franchisees. To achieve this, all Franchisees are provided with the following :

- ✓ Launch Support
- ✓ Health and Fitness Academy
- ✓ Gym Management Tool
- ✓ 3 Year Warranty
- ✓ Free T-Shirts for Trainers
- ✓ Free Training for Trainers
- ✓ National level advertising / PR
- ✓ FIT Social Competitions / Grow Fitter
- ✓ Website / Creative Assets
- ✓ HR Consultancy
- ✓ 3D Walk Through
- ✓ Group Class
- ✓ Lead Generation
- ✓ Quarterly Management Training
- ✓ Interiors Look Book
- ✓ Gym Space Layout



FRANCHISE APPLICATION PROCESS



GRANDSLAM
FITNESS

GYM | LIFESTYLE | STUDIO

This process flow sets out a high level overview of the stages of establishing a Grand Slam Fitness Franchise.

You enquire about a Grand Slam Fitness Franchise. We answer your initial questions and you complete and return an Expression of Interest Form and Confidentiality Agreement.



We call you to discuss your completed form, preferred territory and preferred premises size, as well as answer any further questions you may have at this stage



We provide you with our Budgeting and Projections Tool and full Disclosure Document as well as Arrange for a time for you to attend A Question and Answer Session.

After your Q&A Session we confirm your chosen territory is both suitable and available. To secure your Exclusive Territory you will need to pay a Rs 50000 and sign a Territory Reservation Agreement.



Once you have secured your Territory we will provide you with guidance and support in selecting and negotiating on a suitable premises.



Once you have secured a premises you will need to have a PR prepared and then submitted to us. We have an Inhouse Town Planning service that can assist you in this process.

Once your PR has been submitted you will attend our Franchisee Training program. After this training you will commence your Soft Presale and start to passively market your GRAND SLAM FITNESS.



Once PR is approved and a Construction Certificate acquired, you will commence your own building works. At the same time you will also start your Full Presale of Memberships



Once your building works are fully completed our Inhouse Fit Out Team and team of Contractors will complete your aesthetic fit out and install your gym equipment

YOUR GRAND SLAM FITNESS GRAND OPENING !



FRANCHISE MODELS



**GRANDSLAM
FITNESS**

GYM | LIFESTYLE | STUDIO

EVOLUTION

GYM
7.5 LACS (ONE TIME)



GYM FRANCHISE FEE
10 LACS (ONE TIME)

5 YEARS



FIXED TENURE
5 YEARS

INVESTMENT RANGE
50 LACS - 1 CR



INVESTMENT RANGE
1 CR - 3 CR

ROYALTY FEE
35,000 / 10% PM*
(Whichever is higher)



ROYALTY FEE
50,000 / 10% PM*
(Whichever is higher)

SIGNATURE

SIGNATURE

EVOLUTION

Support for launch & Opening



Health and Fitness Academy



Gym Management Tool



Equipment Warranty



Free T-shirts for Trainers



Free Training for Trainers



Marketing / Advertising



FIT Social Competitions / Grow Fitter



Website / Creative Assets



Interiors Look Book



Space Layout Planning



Support for launch & Opening

Health and Fitness Academy

Gym Management Tool

Equipment Warranty

Free T-shirts for Trainers

Free Training for Trainers

Marketing / Advertising

FIT Social Competitions / Grow Fitter

Website / Creative Assets

Interiors Look Book

Space Layout Planning

SIGNATURE

3D Walk Through



Group Class



Lead Generation



Monthly Physique Analysis



Quarterly Management Training



Nutritionist



Free Gym Kit To 50 Members



Online PT For 50 Members



HR Consultancy



EVOLUTION

3D Walk Through

Group Class

Lead Generation

Monthly Physique Analysis

Quarterly Management Training

Nutritionist

Free Gym Kit To 50 Members

Online PT For 50 Members

HR Consultancy



"I'm my own boss. I work, I train, I love helping people make changes they only dreamed about."

**JOIN OUR GRAND SLAM
FITNESS FAMILY**

www.gsfgyms.com



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FITNESS**

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